



ICONIC IMAGES

DENIS GLENNON PHOTOGRAPHY

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CINEMATOGRAPHY WORKSHOP

HOW TO CAPTURE AND CREATE HIGH QUALITY HD FILMS

with Abraham Joffe, Denis Glennon AO & Isak Pretorius





This unique videography workshop in June 2015, is for anyone wishing to learn how to shoot stunning video footage from a Canon Master Cinematographer in an amazing location in Africa.

This workshop has been specifically designed for only twelve participants, ensuring you will enjoy an intimate and exclusive experience with like minded photographers/videographers.

The photo safari offers an outstanding and unique introduction to one of Southern Africa's best private game reserves – Mashatu in Botswana. which consistently delivers iconic images for photographers, both still and video.

You will have exclusive use of our private in-ground hide that has been designed and located for photographing elephants and other animals not only up close, but from ground level – an unbelievable photographic and personal experience. Be prepared to be rendered speechless when the elephants arrive!

At Mashatu Main Camp you will be treated to a very high level of accomodation in “the African bush”. It would also be a challenge to better the photographic opportunities for predators, elephants and birds offered on this workshop, anywhere in Africa; we have selected the best locations.

Photographers of all levels of experience are welcome but it will be advantageous if you have a working knowledge of the video functions of your DLSR and /or how to operate your camcorder without constant reference to the manual. You can ask as many questions as you like and learn from three professional photographers. Spouses and partners of photographers are especially welcomed. This is a photo safari on which you can exponentially improve your videography knowledge and skills. We have also included two still photography presentations – (i) “*Proven Techniques for Photographing Wildlife*” and (ii) “*Transforming your Wildlife Images into Photographic Art*”.

We emphasise, this is not a game viewing safari. If you are a “beginner wildlife videographer” or a “first-timer to Africa”, all we ask is for your patience and enthusiasm.

As if this was not enough to get your photographic juices running, read on to learn more about our exclusive hides, and more!



EXCLUSIVE USE OF PHOTOGRAPHY HIDES

You will have exclusive access to our private photography hides in Mashatu Game Reserve.

You can sit quietly and watch the animals and birds come straight towards you from unique angles to create exceptional photographs. We have four different hides awaiting you: an underground elephant hide, a bird hide, an infinity hide and a semi-permanent movable hide.



Elephant Hide – An Amazing Photographic Experience

This is a first for photography in Southern Africa and is rapidly gaining an enviable reputation for its excellent sightings and elephant encounters. A purpose-built hide has been sunk into the ground right next to a waterhole in prime elephant habitat. Inside the hide, you are seated so that your lens is essentially at ground level. An amazing experience awaits you!

Everything in your frame will be from the perspective of lying on your stomach looking horizontally.

The waterhole attracts a wide variety of animals such as kudu, impala and baboons. However the mammals that will hold you mesmerized are the elephants which tower above you as they splash, spray, swallow and show off – all this happening not two meters from your lens!

Do not be surprised if you find yourself lowering your camera as you experience the spine-tingling sensation of this close encounter.

The hide is a strong reinforced metal structure and “elephant proof” allowing you to watch or photograph in total ease and safety. The elephants behave as if you were not there! This is a truly unique experience and an inimitable photographic occasion! Don’t forget to take your wide-angle and even a fish-eye lens.

The hide is located in the main walkway for elephants to maximise use of the waterhole and photographic opportunities. Being in a very animal rich area, predators are prevalent and you might just be lucky to have a large cat come to drink at the hide! And best of all, the hide is located just 25 minutes from Main Camp, where you will be staying.



Infinity Bird Hide

Located on the side of a rocky cliff, this hide is built to blend naturally into the side of the hill. Its focus is two pools of very shallow water. These are at eye level, with the edge of the pools 'disappearing' into the distance creating an illusion of the water flowing into infinity. The water attracts all the seed eating birds such as violet-eared waxbills, grey headed sparrows, yellow canaries, green winged pytilias, cape turtle doves, Kalahari scrub robins, southern-pied and arrow-marked babblers, and grey go-away birds.

The attraction of the birds draws in the raptors and you can expect to photograph banded goshawk and sparrow hawks, capture intimate bird portraits, bird-in-flight images as well as beautiful reflection photographs in the still water - all with wonderful clean backgrounds.

This hide is located within a five min drive from Main Camp.



Bee-Eater Hide

Perched on the side of the Mojale River, this hide overlooks an active white-fronted bee-eater colony. The birds are resident, so photography is possible all year round.

This is 'the' hide if you are, or would like to be, a bird-in-flight photographer, with the aerial antics of the birds providing the ultimate challenge. When you capture some really sharp images of these bee-eaters, their sheer brilliance in colour makes all the effort worthwhile.

A nearby perch provides the opportunity for beautiful portrait images as well as opportunities for capturing them in flight.

Morning light provides for first-rate sunlit shots - made for high action, in- flight photography.

Due to the position of the hide, in afternoon light you photograph against a soft darker background with shafts of side light on the actual birds. This setting provides some stunning scenes - especially when the light shines through the birds' wings as they take flight. Just observing the feeding and preening displays, less than four meters away is a perfect experience of nature in harmony. Being in the best possible position to capture world-class photographs of these beautiful creatures is indeed unique. The memories will last a lifetime.

The breeding season commences in September, and this heralds spectacular shows of courtship and carrying of food to the colony- a very exciting time for the birds, but an even more exciting time for photographers!

The colony is just a twenty minute drive from Main Camp.



SUMMARY OF THE ON-GROUND ITINERARY

DATE	TRANSFER	ACCOMMODATION
19 June 2015	Arrive Johannesburg - Start of Workshop	Villa Sterne, Pretoria
20 June 2015	Drive to Mashatu - Start of photo safari	Mashatu Main Camp – 7 nights
27 June 2015	Transfer to J'burg Airport - End of Workshop	N/A

LODGES & CAMPS RESERVED FOR EXCLUSIVE USE

In a nutshell, we have selected the best available, whilst endeavouring to retain reasonable affordability for the photo safari.

To maximise the time for photography we have confined our stay to one lodge – Mashatu Main Camp. You will not be disappointed with this decision.

Villa Sterne - This boutique hotel, about 35 minutes from Johannesburg airport, offers very comfortable accommodation and is one which Iconic Images International uses frequently for an overnight stay for its clients. Here you can recuperate from your transnational flight and explore the grounds of the guesthouse, before dinner, followed by an early night. We depart early the next morning for the drive into Botswana. Should you wish to arrive in South Africa a day or so early, it is a convenient place to stay; ensure you book well in advance.

Mashatu Main Camp - 7 nights

Mashatu Main Camp is an oasis amongst the undulating and seemingly ceaseless plains of the wild. Burning torches at the camp's entrance welcome you home at the end of your shoot, where you experience the quintessence of sublime hospitality.

If you are accustomed to luxury, this camp will meet every expectation. Fourteen luxury suites lie along the camp's perimeter, and are designed to allow absolute privacy and a rare communion with the African bush and its inhabitants.

Watch elephants splashing at the waterhole, listen to the lyrical melody of the woodlands kingfisher on a branch overhead, smell the grassy scent of the bushveld, touch the bark of an ancient tree and inhale a breath of air so pure, it's intoxicating.



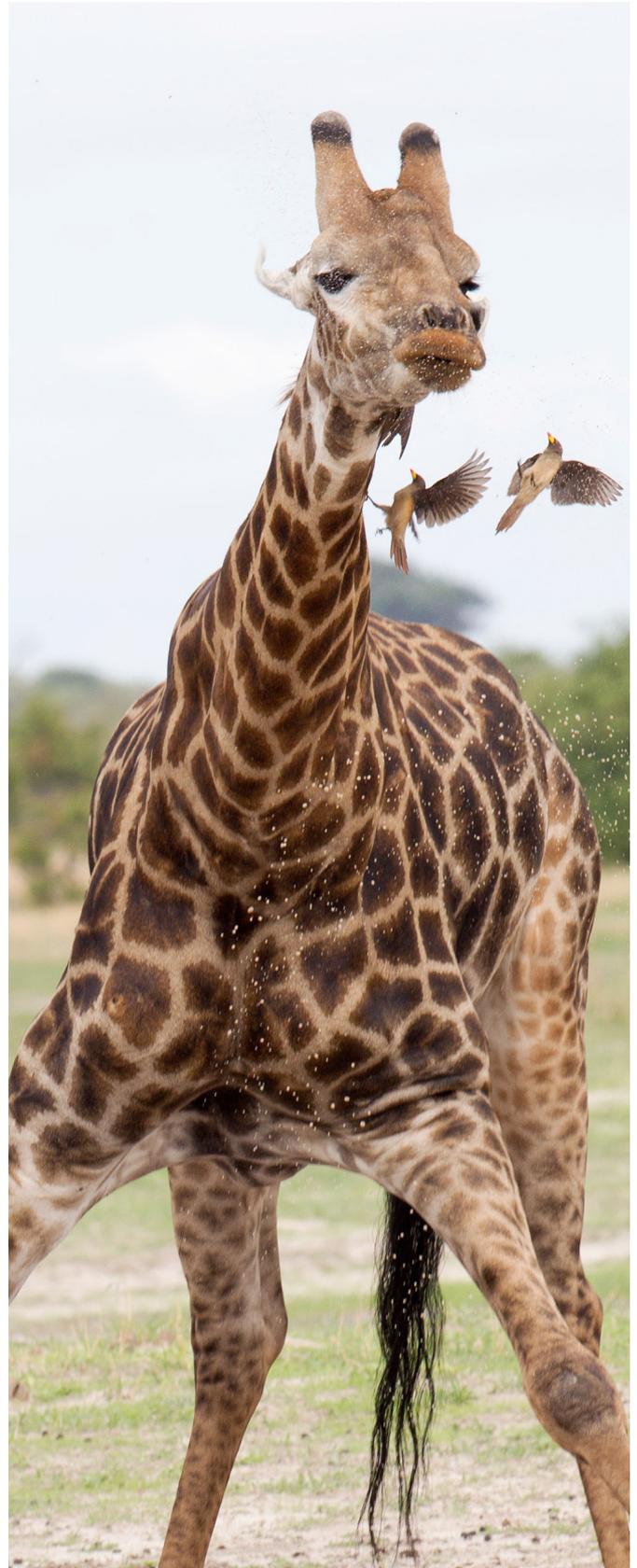
Each of the air-conditioned suites at Mashatu Main Camp is tastefully decorated, and includes impressive black and white prints of Africa's most beautiful animals. A double bed and an extra-large single bed, together with a seating area that includes a single day bed, will comfortably accommodate you and your spouse, partner or companion. The ample en-suite bathroom with both bath and shower facilities will be a complete surprise – an unexpected level of amenity in the bush.

This is the ideal camp for the all who enjoy first class photography and a “softer landing” in the evenings. A large swimming pool is a focal point where you cool down and relax between photography and game activities. The Discovery Room is a special portal through which you get a glimpse of another world – one that existed long before the appearance of man. The animal specimens and relics will fascinate and educate you, as will the resident crocodiles – both great and small.

Meals are a celebration of traditional African Cuisine – flavoursome, but missing in pretension. Fresh fruits, vegetables, home-made breads and pies, tender meat dishes and delicious desserts will appeal if you appreciate home cooking at its best.

Mashatu is almost one with the environment – just blink and you might miss it!

You may also photograph or just watch from the camp hide, also overlooking the waterhole. The sturdy and shaded structure enables bush enthusiasts to sit quietly and to observe animal species going about their day. And the best part – the animals are completely unaware that they are not alone. It is humbling indeed to be an observer, standing where the world is perfect.





IMPORTANT INFORMATION

The following pages contain important information on Costs and Terms of Payment, What is/is not included, Cancellation Policy & Fees, Compulsory Insurance, Health Considerations, Liability, Pricing & Currencies Fluctuations, Travelling with Camera Gear, etc.

Please take the time to read it carefully



1. Iconic Images International

Iconic Images International ("Iconic Images") is an ASIC business name, registered in Australia, under the *Business Names Registration Act 2011*. Iconic Images in conjunction with C4 Images & Safaris, registered in South Africa ("C4 Images") will assist guide participants during the land package segment of the workshop.

Iconic Images is not a travel agent or travel service provider in Australia.

2. Our World Travel

The sole booking agent for this workshop is Our World Travel, Licence Number 9TA00049, and to whom all payments for the workshop will be made upon registration. They may be contacted at:



Our World Travel

Our World Travel
Shop 1 / 113 Royal Street
East Perth
Western Australia 6004

Telephone: +61 8 9221 9977
Fax: +61 8 9221 5577
Emergency Mobile: 0418 912884
travel@owtravel.com.au

Our World Travel can also assist you with flights to/from Africa and with any private extensions to the photo tour you may wish to arrange either before the workshop commences or after it finishes.

3. Costs & Terms of Payment

The workshop commences in Pretoria on **19 June 2015** and finishes in Johannesburg on **27 June 2015**.

The all-inclusive cost is **US\$7,750.00** or the equivalent in AU\$ at the time of payment, per person, twin share.

Terms of Payment are as follows:

1. A non-refundable first deposit of US\$1,245.00, or the equivalent in AU\$ at the time of payment, together with the signed Registration Form, by 28 November 2015.
2. A non-refundable second deposit of US\$2,250.00, or the equivalent in AU\$ at the time of payment, by 27 February 2015.
3. A final payment of US\$4,000.00, or the equivalent in AU\$ at the time of payment, by 24 April 2015.

4. What Is Included

- Pick up/drop off at Johannesburg Airport
- Transport for the entire workshop
- Two persons per tent/ room (i.e. double occupancy).
- All park entrance fees where applicable
- Bottled water in vehicles on game drives
- All meals commencing with dinner on 19 June 2015 and finishing with breakfast on 27 June 2015
- Assistance with your photography and time permitting, with image processing.
- The services of experienced local drivers/guides
- Gratuities to drivers/local guides; these may be 'topped-up' voluntarily
- Tour leaders who understand the needs of photographers

Note: There will be a maximum of five (5) photographers per vehicle when photographing / filming

5. What Is Not Included

- Optional activities (e.g. balloon flights, if offered)
- Personal Travel/Medical insurance costs



- Travel visas and associated costs, if applicable
- Airport taxes (if applicable)
- Alcoholic beverages, including wines consumed at dinners
- Expenses of a personal nature not specifically included above.
- International airfares from home destination to Johannesburg return.
- Credit card surcharges (as per Our World Travel's policy)

6. Cancellation Policy & Fees

Our World Travel must receive written notice of any cancellation by you at which time, the following cancellation fees will apply:

- If cancelled 90 days or more before departure a fee equal to 50% of the workshop cost will be payable.
- If cancelled less than 90 days before departure, or in the case of a 'no show' on the date of departure, a fee equal to 100% of the workshop cost will be payable.
- Failure to pay by the due dates will be deemed to be a cancellation of the booking and all fees paid prior to the due date will be non-refundable.
- Bookings made within 60 days of the departure date must be paid in full on booking.

No refunds will be made for unused portions or services of the workshop for any reason. Cancellation fees are not transferable. **The workshop is sold as a land package only.**

For flight cancellations and any private pre and/or post workshop arrangements, please refer to the booking agent, Our World Travel, or to your own booking agent, if used, for any additional specific conditions.

Credit card surcharges will apply if the fees are paid by credit card. Our World Travel accepts Visa, MasterCard, American Express and Diners credit cards, which all attract a surcharge of 2%.

Direct deposit facilities are available and details are available from Our World Travel. See Section 2 above for contact details.

Iconic Images reserves the right to cancel this workshop. In the event of this happening, all payments received for the land package will be refunded, but the participant shall have no further claim, of any nature whatsoever, against Iconic Images, or its agents, arising out of such cancellation. Any such refund will not include payments or cancellation charges for any bookings for private or additional services made in addition to the itinerary outlined above. Responsibility for such bookings lies solely with the participant.

7. Insurance Is Compulsory

Due to the remote destinations in this workshop, participants are **required** to purchase emergency evacuation insurance coverage at their expense. **To emphasize, emergency evacuation insurance is MANDATORY for this workshop.**

Our World Travel can assist you with information on and the purchasing of, the required insurance.

Due to the non-refundability of monies paid, as required above, participants are strongly urged to purchase travel protection insurance at time of or prior to paying the first deposit.

Iconic Images and its agents do not represent that insurance will cover such risk of loss of deposit and other payments.

If you pay for this workshop using your credit card and you opt to use the general travel insurance associated with major credit cards, we urge you to check that this cover provides fully for emergency evacuation. Also, please ensure that all pre-existing medical conditions, if any, are made known to the insurance underwriter at the time of application for your insurance for this workshop. These precautions will assist avoid any delays in the event that an emergency evacuation or other medical services are called upon, under your policy. You should disclose your participation in this workshop to your insurer.



8. Health Considerations

This workshop is designed to be within the capabilities of average people in good health. Some of the time participants may be required to walk over uneven terrain or trails, stepping into an out of Land Cruiser type vehicles, occasionally hiking -- while carrying an assortment of sometimes heavy camera equipment. If you have concerns about your own capabilities and/or fitness as it relates to this trip, please enquire with the booking agent or Iconic Images, before reserving a place.

By forwarding a signed Registration Form and paying the initial non-refundable deposit, you warrant that, to the best of your knowledge, you do not have any physical or other disability that would create a risk for you or other trip participants. Our World Travel/Iconic Images reserve the right to request a medical certificate from a participant at any time before departure or during the workshop. The judgment of Our World Travel/Iconic Images will ultimately determine an individual's ability to embark upon the workshop. Once a booking has been accepted by Our World Travel, medical circumstances will not be considered as exceptions to the cancellation policy.

Iconic Images assumes no responsibility for medical care or for special dietary requirements.

If you sustain an injury or become ill on the workshop, Iconic Images/C4 Images reserves the right to continue the workshop for the benefit of other participants. Iconic Images/C4 Images will make every effort to assist you while at the same time trying to minimize interruption to the workshop.

Iconic Images/C4 Images reserve the absolute discretion, in the event of behaviour detrimental to other participants, to decline any person's participation, at any time, during the workshop and cancel that person's participation in the workshop, in which case any refund will only be on the basis of recoverable cost by Iconic Images from the lodges/camps not used by that participant, following cancellation of participation.

9. Responsibility

Iconic Images and/or its agents act only as agents for the participants in this workshop, in regard to travel arrangements including, but not limited to, sightseeing, meals, lodging and transportation, whether by railroad, vehicle, motor coach, boat, ship or aircraft.

To the fullest extent permitted by law, Iconic Images and/or its agents, disclaim liability for injury, damage, loss, or delay which may be occasioned by reason of a defect in any vehicle, motor coach, boat, ship or aircraft or for any other reason whatsoever, or through the acts or default of any company or person engaged in conveying the participant or in carrying out the arrangements of the workshop.

Iconic Images and/or its agents accepts no responsibility for losses or additional expenses due to delay or other changes in air or other services, sickness, weather, strike, war, quarantine or other causes. All such losses or expenses are borne by the participant, as the workshop costs provide for arrangements only for the times and locations stated. Baggage, including photographic equipment is at the participant's risk entirely, and as an insurable risk.

Reasonable care has been taken to compile the information in this and the other documents pertaining to this workshop but circumstances change. For example, airline schedule changes, airline fuel charges, taxes and operational costs are subject to change. Iconic Images and/or its agents are not responsible for such changes that might occur and reserve the right to change the price up to the date of commencement of the workshop.

The workshop price is based on having a minimum of ten (10) participants.

Iconic Images is obligated to pay the on-ground costs of the workshop in US dollars.



The right is reserved by Iconic Images to (i) substitute hotels, lodges, tents, camps of similar category for those indicated and to make any changes in the itinerary or transport where deemed necessary or caused by changes in schedules or equipment substitution; (ii) to cancel the workshop prior to departure, in which case a refund of all payments received for the land package will be given. (However, in such event Iconic Images and/or its agents will not be, responsible for any other trip preparation expenses such as penalized or non-refundable air tickets, visa fees and medical related expenses); (iii) to substitute the workshop leader(s) for the leader(s) originally specified, in which case the substitution is not a basis for participant cancellation or refund, and (iv) to accept or refuse any person as a participant in the safari.

In the event that, at the sole discretion of Iconic Images, it is necessary or advisable for the workshop to be cancelled due to such events as outbreak of conflict, government intervention, or withdrawal of access/traffic rights, or in the event of insufficient numbers being available, the refund of all monies paid, pro rata if applicable after commencement, shall constitute a full and final settlement by Iconic Images and its agents of any obligations to participants. The operation of the workshop is at the sole discretion of Iconic Images, having in mind the welfare of all participants and the safe and prudent operation of the itinerary and program.

The Registration Form must be completed and signed by each participant at the time of paying the first deposit. Participation will be declined in the absence of a completed and signed Registration Form. No modification to the Terms and Provisions of Registration, detailed on page #3 of the Registration Form, will be accepted

10. Liability

Iconic Images does not accept any liability of whatever nature, whether in contract, tort or otherwise, for the acts, omissions or default, whether negligent or otherwise, of third party providers. Under circumstances where liability cannot for any reason be excluded, such liability is limited to the cost of the land package arrangements. To the fullest extent permitted by law, Iconic Images disclaims liability in contract, tort or otherwise for any injury, damage, loss (including consequential loss), delay, additional expense or inconvenience caused directly or indirectly by force majeure or any other event which is not preventable by reasonable diligence on the part of Iconic Images.

11. Travelling with Camera Gear

When in vehicles we will not be confined to the usual airline low weight per person, but we suggest you pack your camera gear (i.e. your cameras, lenses, etc.) as your hand luggage so that it can be carried with you onto the plane. This will ensure if one of your in-hold bags is delayed or lost in transit to Johannesburg, at least you can commence photographing as soon as you arrive.

As participants will be passing through Johannesburg airport it is highly advisable to have your in-hold baggage shrink-wrapped at your international departure airport. Unfortunately, Johannesburg airport has an alleged reputation of baggage theft, though the extent of theft and opening of luggage has decreased in recent years. Please DO NOT travel with HARD suitcases; roll-on hold-all/duffle bags are better for packing in the vehicles.

Pack you camera gear in bags such as those manufactured by Lowepro, Think Tank etc.
Ensure you have your long lenses (>300mm) well packed in protective packs designed for such lenses.

12. Further Information

Registered participants will be provided with more comprehensive information on preparing and packing for this workshop prior to departure from Australia and elsewhere.